

## Administracion Ricky W Griffin Rklein De

This book gathers a selection of peer-reviewed papers presented at the third Big Data Analytics for Cyber-Physical System in Smart City (BDCPS 2021) conference, held in Shanghai, China, on Nov. 27, 2021. The contributions, prepared by an international team of scientists and engineers, cover the latest advances made in the field of machine learning, and big data analytics methods and approaches for the data-driven co-design of communication, computing, and control for smart cities. Given its scope, it offers a valuable resource for all researchers and professionals interested in Big data, smart cities, and cyber-physical systems.

(New Adult, contains language and sexual content. 18+) No good deed goes unpunished. Riley Masters learns this the hard way when she finds a wallet and decides to do the right thing. But returning it will cost her much more than she bargains for. Absorbed by her mother, raised by an indifferent father, Riley has accepted the fact that she would be alone always. She has no idea that a single act of kindness would propel her into a world where creatures that shouldn't exist guard the human cities from the demons that lurk in the shadows. That it will cost her the lives of those she loves while unearthing a destiny she never imagined with a man who is forbidden to love her. She finds passion, romance and the family she'd been searching for her entire life, but at what cost and what is she willing to sacrifice to find answers and happiness? Octavian Maxwell has always known his place. He is a Caster, a Son of Judgment. His job is to protect the mortal world from the creatures plotting to destroy it. Instead, his world is shattered when a human girl walks into Final Judgment, a girl he has been searching for his entire life, a girl he is forbidden to ever touch. Being with her will break the oath he's sworn to never love a mortal. But his heart has already found its mate and it refuses to let go. Final Judgment... a place undetected, a gateway to evil and a legend that will undo everything anyone has ever known about our world.

The five-volume set LNCS 12932-12936 constitutes the proceedings of the 18th IFIP TC 13 International Conference on Human-Computer Interaction, INTERACT 2021, held in Bari, Italy, in August/September 2021. The total of 105 full papers presented together with 72 short papers and 70 other papers in these books was carefully reviewed and selected from 680 submissions. The contributions are organized in topical sections named: Part I: affective computing; assistive technology for cognition and neurodevelopment disorders; assistive technology for mobility and rehabilitation; assistive technology for visually impaired; augmented reality; computer supported cooperative work. Part II: COVID-19 & HCI; crowdsourcing methods in HCI; design for annotation interfaces; design methods; designing for smart devices & IoT; designing for the elderly and accessibility; education and HCI; experiencing sound and music technologies; explainable AI. Part III: games and gamification; gesture interaction; human-centered AI; human-centered development of sustainable technology; human-robot interaction; information visualization; interactive design and cultural development. Part IV: interaction techniques; interaction with conversational agents; interaction with mobile devices; methods for user studies; personalization and recommender systems; social networks and social media; tangible interaction; usable security. Part V: user studies; virtual reality; courses; industrial experiences; interactive devices; panels; posters; workshops. The chapter 'Stress Out: Translating Real-World Stressors into Audio-Visual Stress Cues in VR for Police Training' is open access under a CC BY 4.0 license at link.springer.com. The chapter 'WhatsApp in Politics?' Collaborative Tools Shifting Boundaries' is open access under a CC BY 4.0 license at link.springer.com.

Brain-Computer Interfacing, Volume 168, not only gives readers a clear understanding of what BCI science is currently offering, but also describes future expectations for restoring lost brain function in patients. In-depth theoretical chapters are aimed at those interested in BCI technologies and the nature of brain signals, while more comprehensive summaries are provided in the more applied chapters. Readers will be able to grasp BCI concepts, understand what needs the technologies can meet, and provide an informed opinion on BCI science. Explores how many different causes of disability have similar functional consequences (loss of mobility, communication etc.) Addresses how BCI can be of use Presents a multidisciplinary review of BCI technologies and the opportunities they provide for people in need of a new kind of prosthetic Offers a comprehensive, multidisciplinary review of BCI for researchers in neuroscience and traumatic brain injury that is also ideal for clinicians in neurology and neurosurgery

Philosophers of Peace and War

Kant, Clausewitz, Marx, Engels and Tolstoy

18th IFIP TC 13 International Conference, Bari, Italy, August 30 – September 3, 2021, Proceedings, Part II

The Country of Origin Effect on Decision-Making in Practice

Consumer Science and Strategic Marketing

Values, Politics and Lifestyles of Contemporary Cultural Economies

*Pleasingly chunky and vibrantly colorful, this pocket-sized compendium of common imagery in art, religion, and literature covers iconography from around the world. Develops a new theory of public regulatory interventions in private sustainability governance based on policymaking in the European Union.*

*This Handbook is a detailed introduction to the numerous academic perspectives that apply to the study of the internet as a political, social and communicative phenomenon. Covering both practical and theoretical angles, established researchers from around the world discuss everything: the foundations of internet research appear alongside chapters on understanding and analyzing current examples of online activities and artifacts. The material covers all continents and explores in depth subjects such as networked gaming, economics and the law. The sheer scope and breadth of topics examined in this volume, which ranges from on-line communities to e-science via digital aesthetics, are evidence that in today's world, internet research is a vibrant and mature field in which practitioners have long since stopped considering the internet as either an utopian or dystopian "new" space, but instead approach it as a medium that has become an integral part of our everyday culture and a natural mode of communication. This Second International Handbook of Internet Research is an updated version of the first International Handbook of Internet Research that came out in 2010. Since then, the field has changed, and this new version retains a number of the key updated chapters from the first handbook, as well as completely new chapters.*

*Roley Corrigan-Halpern's third book, The Strangers I Know, is a continuum to her work on self evaluation and the redefinition of gender and sexuality in respect to cultural climates. Through her work, Roley captures the complexity of daily life through journal-like pros. The book is both personal and unique. It draws you in and teaches you things you never knew you never knew. The Strangers I Know displays the growth of a teenage girl over the period of one year. This coming of age book uses poetry to spark discussion on sexuality, relationships, self love, sexual violence, sexual assault and other sensitive but pressing topics.*

Olympic Weightlifting for Sports

Greycoat Blueback

Players and Pawns

Second International Handbook of Internet Research

Competition Law in China

German Rocket Launchers in WWII

This proceedings book presents selected papers from the 10th international conference on the "Economies of the Balkan and Eastern European Countries in the Changing World" (EBEEC), held in Warsaw, Poland, in May 2018. In addition to discussing the latest research, it includes papers adopting a wide variety of theoretical approaches and empirical methodologies and covering a number of key areas, such as international economics, economic growth, finance and banking, insurance, healthcare, agriculture, labor and energy markets, innovation, management and marketing. In addition, the authors discuss policy instruments and best practices for the region. This book appeals to scholars and students in fields of economics and finance as well as practitioners interested in the development of the region.

This book presents high-quality research on the concepts and developments in the field of information and communication technologies, and their applications. It features 134 rigorously selected papers (including 10 poster papers) from the Future of Information and Communication Conference 2020 (FICC 2020), held in San Francisco, USA, from March 5 to 6, 2020, addressing state-of-the-art intelligent methods and techniques for solving real-world problems along with a vision of future research. Discussing various aspects of communication, data science, ambient intelligence, networking, computing, security and Internet of Things, the book offers researchers, scientists, industrial engineers and students valuable insights into the realization of a bioeconomy.

In a world of Walkman cassette players and plastic chokers, the 1990s finds the werewolves exposed and Nicolas Rider returning home to the vampire family that betrayed him. As he reconnects with old friends, Nicolas will discover a new enemy with a cryptic and ominous plan for his future. All the while, a fresh temptation threatens to consume him completely. Incapable of refusing the pursuit of his overwhelming desires, Nicolas finds himself ignoring the dangers and the neighboring werewolf pack once more. However, this time there will be a price to pay for his selfishness and when one of his own dies, he will learn that his world is not what he believed as an uncertain future stares back at him in the mirror.

This book offers a comprehensive introduction to the developmental history and structural framework of Chinese competition law from a law and economics perspective. It examines the philosophical foundations, the substantive law, and enforcement issues concerning competition law and policy in China by pursuing an economic and comparative approach. Further, the book presents and analyzes competition cases involving monopolistic agreements, abuse of dominant position, and concentration. The book will help professionals and business practitioners to understand the distinct features of competition law and policy in China, and how the substance and enforcement of the law can be compared with competition regulations in the US and EU from an economic perspective. Given its scope, it offers a valuable guide for academic, public sector and professional audiences alike, and will appeal to researchers, students and anyone with an interest in economic law and policy in China. The book can also be used as reading material to accompany courses such as China's Competition Law and Policy, Comparative Competition Law, and Market Regulation in China for foreign students studying Chinese law and policy at the undergraduate, graduate and doctoral levels.

Advanced Information Systems and Applications

Regulating Sustainability in a Global Economy

Corporate Social Responsibility and Shared Value Creation

Mom is There a Santa Claus?

Human Reliability Assessment Theory and Practice

Then, There Was Him

Addressing the financial difficulties of micro, small- and medium-sized enterprises (SMEs), supply chain finance plays a crucial role in fostering a better industrial environment. This book aims to provide a comprehensive analysis of the latest developments in supply chain finance and help readers to understand the subject from new perspectives by exploring the following four questions: 1) How to solve SMEs' financing difficulties with supply chain finance innovations? 2) How to prevent systemic risks during the course of development of supply chain finance? 3) How to develop a healthy supply chain ecosystem to support the development of supply chain finance? 4) What is the role that Internet technology and big data play in supply chain finance risk management? The discussions are richly illustrated and substantiated with concrete and detailed case studies of companies in China and Hong Kong, especially the Fung Group, and numerous examples that are related to the manufacturing, trade and distribution, and logistics industries, as well as the commercial sector.

To be human is to be curious. And one of the things we are most curious about is how we came to be who we are—how we evolved over millions of years to become creatures capable of inquiring into our own evolution. In this lively and readable introduction, renowned anthropologist Ian Tattersall thoroughly examines both fossil and archaeological records to trace human evolution from the earliest beginnings of our zoological family, Hominidae, through the appearance of Homo sapiens to the Agricultural Revolution. He begins with an accessible overview of evolutionary theory and then explores the major turning points in human evolution: the emergence of the genus Homo, the advantages of bipedalism, the birth of the big brain and symbolic thinking, Paleolithic and Neolithic tool making, and finally the enormously consequential shift from hunter-gathering to agricultural societies 10,000 years ago. Focusing particularly on the pattern of events and innovations in human biological and cultural evolution, Tattersall offers illuminating commentary on a wide range of topics, including the earliest known artistic expressions, ancient burial rites, the beginnings of language, the likely causes of Neanderthal extinction, the relationship between agriculture and Christianity, and the still unsolved mysteries of human consciousness. Complemented by a wealth of illustrations and written with the grace and accessibility for which Tattersall is widely admired, *The World from Beginnings to 4000 BCE* invites us to take a closer look at the strange and distant beings who, over the course of millions of years, would become us.

Innovations and developments in technology have laid the foundations for an economy based on digital goods and services—the digital economy. This book invites students and practitioners, to take an in-depth look at the impact that technological innovations such as social media, cryptocurrencies, crowdsourcing, and even online gaming is having on today's business landscape. Learn about the various business models available for the digital economy, including the business models used by Bitcoin, Spotify, Wikipedia, World of Warcraft, Facebook, and Airbnb. This book details the evolution of contemporary economics within the digital stratosphere and highlights the complex ecosystem that makes up the field of digital economics. The foundational text with case studies is also peppered with anecdotes on the various technological innovations which have shaped markets throughout history. The authors provide several models and tools that are essential for analysts, as well as activities that will allow the reader to reflect, analyze, and apply the knowledge and tools presented in each chapter. Introduction to Digital Economics is a definitive guide to the complexities and nuances of this burgeoning and fascinating field of study.

Creativity loosely refers to activities in the visual arts, music, design, film and performance that are primarily intended to produce forms of affect and social meaning. Yet, over the last few decades, creativity has also been explicitly mobilized by governments around the world as a 'resource' for achieving economic growth. The creative economy discourse emphasizes individuality, innovation, self-fulfillment, career advancement and the idea of leading exciting lives as remedies to social alienation. This book critically assesses that discourse, and explores how political shifts and new theoretical frameworks are affecting the creative economy in various parts of the world at a time when creative industries are becoming increasingly 'industrialized.' Further, it highlights how work inequalities, oligopolistic strategies, competitive logics and unsustainable models are inherent weaknesses of the industrial model of creativity. The interdisciplinary contributions presented here address the operationalization of creative practices in a variety of geographical contexts, ranging from the UK, France and Russia, to Greece, Argentina and Italy, and examine issues concerning art biennials, museums, DIY cultures, technologies, creative writing, copyright laws, ideological formations, craft production and creative co-ops.

Electronic Participation

A Law and Economics Perspective

Proceedings of the 2020 Future of Information and Communication Conference (FICC), Volume 2

Volume 2

Private Governance and Public Authority

Case Studies in the Traditional Food Sector

*This book provides an interdisciplinary and comprehensible introduction to bioeconomy. It thus provides basic knowledge for understanding a transformation process that will shape the 21st century and requires the integration of many disciplines and industries that have had little to do with each other up to now. We are talking about the gradual and necessary transition from the age of fossil fuels, which began around 200 years ago, to a global economy based on renewable raw materials (and renewable energies). The success of this transition is key to coping with the challenge of climate change. This book conceives the realization of bioeconomy as a threefold task – a scientific, an economic and an ecological one. . Where does the biomass come from that we need primarily for feeding the growing world population but also for future energy and material use? How can it be processed in biorefineries and what role does biotechnology play in this regard? . Which aspects of innovation economics need to be considered, which economic aspects of value creation, competitiveness and customer acceptance are important? . What conditions must a bioeconomy fulfill in order to enable a sustainable development of life on earth? May it be regarded as a key to further economic growth or shouldn't it rather orient itself towards the ideal of sufficiency? By dealing with these questions from the not necessarily consistent perspectives of proven experts, this book provides an interdisciplinary overview of a dynamic field of research and practice that raises more questions than answers and thus nurtures the motivation of many more people to seriously engage for the realization of a bioeconomy.*

From the author of what has been called the best book on Olympic weightlifting, *Olympic Weightlifting: A Complete Guide for Athletes & Coaches*, comes *Olympic Weightlifting for Sports*. This book focuses on athletes and coaches outside of the competitive weightlifting world to present a method of teaching the Olympic lifts and their variants simply, safely and effectively to all types of athletes. Also includes information on program design and flexibility training to prepare athletes to perform the lifts. "Coach Everett's Olympic Weightlifting for Sports is an extraordinary product for any sport coach's library. As a proponent of the power clean and its variations for performance training, I found this book to be an outstanding reference for teaching methodology for the Olympic Movements. Coach Everett provides user-friendly terminology for the explanations of these movements. This book is a must-have for any coach who implements Olympic lifts in their program. Joe Kenn, Head Strength and Conditioning Coach, Carolina Panthers "Coaches, make room on your bookshelf for Greg Everett's Olympic Weightlifting for Sports. Thorough, well written, well organized, and full of information & pictures to help make each point understandable. This will help make you a better coach, and in turn help improve your athletes potential to succeed. I'm excited for Greg and excited to put the information to use! Jim Malone, Head Strength & Conditioning Coach, San Diego Padres This is, by far, the most detailed and thorough book about Olympic weightlifting technique. Greg Everett has done an excellent job in presenting and organizing the material in this book. The photos are great. I strongly recommend that any strength coach or sports performance coach own this book if he/she is teaching deep squatting, snatch and clean pulls, and Olympic style lifts. It is well worth the money spent. Ethan Reeve, Strength & Conditioning Coordinator, Wake Forest University "Olympic Weightlifting for Sports is another outstanding book by Greg Everett that breaks down everything you need to know about the specifics of Olympic weightlifting. I really like the way Greg breaks down the progressions for each movement. I've always been a big believer in keeping things simple and specific for both coaches and athletes. This is a must-have for anyone trying to understand all aspects of Olympic lifting. All athletes need to understand why they are training a certain way. This book explicitly covers that for Olympic lifting." Jeff Dillman, Director of Strength & Conditioning, University of Florida This book is a great addition to any strength & conditioning coach's library. It gives very basic and descriptive instruction that does not complicate what a strength & conditioning coach has to teach and coach on a daily basis regarding Olympic style lifts. Kevin Yosall, Head Strength & Conditioning Coach, Auburn University Greg Everett is my go-to resource when it comes to the Olympic lifts. Whether it's coaching, program design, or even addressing common limiting factors like flexibility, Olympic Weightlifting for Sports leaves no stone unturned. Whether you're a young coach learning the ropes or a grizzled veteran, this book is an amazing resource. Quite simply, if your goal is to teach athletes how to Olympic lift safely and effectively, this book needs to be in your library. Mike Robertson, President of Robertson Training Systems and co-owner of Indianapolis Fitness and Sports Training

This book covers both in photographs and text the various rocket launchers used by Germany in WWII.

*Consumer Science and Strategic Marketing: Case Studies in the Traditional Food Sector* aims to close the gap between academic researchers and industry professionals through real world scenarios and field-based research. The book explores how consumer and sensory science has been implemented in the food industry for achieving the following strategic aims: rejuvenating product image, shaping new market places, achieving market differentiation and geographical diffusion, achieving customer loyalty, promoting traditional features of the product and defining product positioning in competitive environment. There is an emerging demand from food industry professionals and undergraduate and postgraduate students who attend business and agricultural studies courses who want to gain practical information through real cases and field-based research. This book aims to answer the following questions, amongst others: How research in the field of consumer science became relevant for marketing strategies?, Which tangible economic and financial outcomes have been obtained by the joint work of sensory scientists, researchers in marketing field and food business professionals?, and which communication methods and practices have been relevant to make the most of R&D in the food industry? Through case studies, successful examples and practices are provided, with new inputs for further theoretical investigation given. Both current and future practitioners in the food industry will gain insights that can be used in their business environment. Bridges the gap between scholars and practitioners in understanding consumers in the traditional food sector Allows scientists and professionals to make the most of R&D outcomes Advances consumer science research to address business problems in the food industry

Advertising in Canada

Thermodynamics of Materials

International Marketing Strategy

An Illustrated Guide to Symbols and Their Meanings

The Jonssonian Masque

Human-Computer Interaction – INTERACT 2021

A continually evolving discipline, human reliability assessment (HRA) has elements of controversy from the definition of terms to the application of appropriate methods for the representation of human failure probability. The idea that human error is a random event is falling out of favor and the concept that humans can be set up to fail or succeed depending on context is gaining traction. An in-depth exploration of current theories, Human Reliability Assessment Theory and Practice demonstrates how to model, change, and apply new approaches to a number of different high-risk industries. The book covers data and data sources, choice of methods, training of individuals, use of simulators for HRA purposes, and the relationship between psychology, human factors, accident analyses, and human reliability. Author Anthony Spurgin has been in the forefront of HRA development for the past 20 years and has contributed to developing human reliability methods and tools that have been applied to the enhancement of nuclear power plant and space vehicle safety. He explores reactor performance and the demands it makes on operators to ensure plant safety. He also covers the roles of plant management in the decision-making applied to both design and operation. The book includes a number of accident studies that illustrate the key roles of operators and managers in accident mitigation and control. The heart of HRA will always be to find creative ways of helping designers, management, operators, and authorities increase the safety and profitability of technological systems. Drawing on his personal experience, Spurgin reviews HRA from the viewpoint of the operator. The book uses examples from the nuclear industry, always on the forefront of safety, and translates how to apply the concepts to other high risk industries.

In this newly revised book, Harold L. Vogel examines the business economics of the major entertainment enterprises: movies, music, television programming, broadcasting, cable, casino gambling and wagering, publishing, performing arts, sports, theme parks, and toys and games. The seventh edition has been further revised and broadened and differs from its predecessors by restructuring and repositioning the previous internet chapter, including new material on the economics of networks and advertising, adding a new section on policy implications, and further expanding the section on recent theoretical work pertaining to box-office behaviour. The result is a comprehensive up-to-date reference guide on the economics, financing, production and marketing of entertainment in the United States and overseas. Investors, business executives, accountants, lawyers, arts administrators, and general readers will find that the book offers an invaluable guide to how entertainment industries operate.

A chess match seems as solitary an endeavor as there is in sports: two minds, on their own, in fierce opposition. In contrast, Gary Alan Fine argues that chess is a social duet: two players in silent dialogue who always take each other into account in their play. Surrounding that one-on-one contest is a community life that can be nearly as dramatic and intense as the across-the-board confrontation. Fine has spent years immersed in the communities of amateur and professional chess players, and with Players and Pawns he takes readers deep inside them, revealing a complex, brilliant, feisty world of commitment and conflict. Within their community, chess players find both support and challenges, all amid a shared interest in and love of the long-standing traditions of the game, traditions that help chess players build a communal identity. Full of idiosyncratic characters and dramatic gameplay, *Players and Pawns* is a celebration of the fascinating world of serious chess.

This paper characterizes consumer demand for food safety and the dynamic impact of a social marketing campaign to promote a tested, third party verified maize flour in Kenya, where dietary exposure to the fungal toxin aflatoxin is a major public health concern. Consumption of high levels of aflatoxin can be fatal, but this is relatively rare. Of greater concern is chronic exposure, which has been linked in numerous studies to liver cancer and may also contribute to child stunting. A significant proportion of the maize consumed in Kenya, where it is the primary dietary staple, fails to meet regulatory standards. One study reported widely in the Kenyan press found that 65% of maize samples collected from 20 major millers did not meet the national standard (Guthrie, 2011) and another based on over 900 samples collected from retailers found that 26% of branded maize flour was above this standard (Hoffmann and Moser, 2017).

2021 International Conference on Big Data Analytics for Cyber-Physical System in Smart City

Travel Journal Dhaka

Introduction to Digital Economics

Brain-Computer Interfaces

Octavian's Undoing

The Strangers I Know

*Then, There Was Him. The one who changed everything, after I changed myself. This book is after I fin myself, but I couldn't help myself in writing about you first.*

*Growing up isn't easy. Some of Lucas's friends don't believe in Santa. Lucas wants them to be wrong. But are they? In this coming of age Christmas story Mom offers Lucas a chance to be a part of the secret. Is he ready to be a Dream Keeper? A coming of age Christmas book for children at the point where what they want to believe and what they actually believe start to drift apart. The surprise illustration at the end gives them a choice.*

*Provides a framework to demonstrate how to unify formal, theoretical and empirical analysis through various interdisciplinary examples.*

*John Dahlsen is a leader in the field of environmental art worldwide. He has hundreds of international awards for his creations, and his art is considered "Highly Collectible". As an acclaimed public speaker, he has engaged audiences around the world with his work, his career, and business strategies for artists. Take a journey with John as he tells his story of becoming an "Accidental Environmental Artist" and share in hundreds of his creations in living color.*

*Intellectual property use in middle income countries: the case of Chile*

*Bioeconomy for Beginners*

*Corporate Innovation Strategies*

*Silhouettes in the Moon*

*Economic and Financial Challenges for Balkan and Eastern European Countries*

Welcome to Canada. she may look different. A short ten years from now, America as you know it no longer exists. Her citizens live in fear and the world looks on her with hatred. Despite being an ally of the States in most conflicts, Canada is viewed differently. Neither reviled nor revered. The liberal and politically correct of two great nations find one solution to both problems. Join the countries the banner the world knows and loves then make people get along. The new Canada forms. A haven where drugs are accepted. A place of free, and paid for, love. A Union of peace and equality. Fear is all but gone from the hearts of citizens. Even in this utopia the need for detectives exist. Even in paradise some choose to do wrong. Even in the future evil hides in plain sight. Embark on a special to approved ride along with Tamlin Long, a detective of the Peace Covenant in the city and province of New York. A loveless marriage, a call to duty, these are just two things that keep him going. With retirement quickly approaching he must clear the heaviest case load in the history of the Union. The greatest deviant produced by the young nation is Detective Long's problem. Leaving the criminal to someone else is not acceptable. Our privileged access lets us see it all. The hints to a domestic terrorist group operating in the fair country. The clues that they might be freedom fighters. The fact that our old friend Tamlin might just be on the wrong side.

Consumers in most parts of the world now have global access to products beyond those offered in their countries and cultures. This new space for comparison defined by globalization can result in very different purchasing behaviors, including those influenced by the 'country of origin'. This book investigates this effect, one of the most controversial fields of consumer literature. From a company perspective, in particular, it demonstrates the strategic relevance of the country of origin in creating and making use of the value in foreign markets. It also addresses the challenges connected with utilizing the value of the country of origin by considering different entry modes and international marketing channels. Further, it considers the role of international importers and international retailers' assortment strategies in terms of value creation in foreign markets. Combining theory and practice, the book features diverse company perspectives and interviews with importers and retailers.

Corporate social responsibility (CSR) is simply the maximization of a company's value over time, undertaken because, in the long run, social and environmental problems ultimately become financial problems. The justification for CSR is therefore associated with representing the nature and role of the company, as well as its purpose. Companies therefore regard CSR as a strategic investment that is part of a proactive, resilient, inclusive approach, based on the creation of shared value. This approach is capable of reducing negative societal impacts of their activities, or inducing positive impacts if they sustain a hybrid culture, all the while improving their competitive advantage. This book presents a theoretical development that analyzes the challenges of CSR strategies based on the creation of shared value. Two case studies are presented, analyzing the different forms of social innovation strategies capable of inducing this shared value creation.

"In response to the growing economic and technological importance of polymers, ceramics, and semi-conductors, many materials science and engineering as they apply to all the classes of materials."--Back cover.

Russian Assessments and Applications of the Correlation of Forces and Means

How Chess Builds Community and Culture

An Accidental Environmental Artist

A Critical and Grammatical Commentary on the Pastoral Epistles

Foundations, Business Models and Case Studies

A Managerial Approach

We analyze the use of intellectual property (IP) by firms in Chile over the decade 1995-2005 as the then middle-income country experienced rapid economic growth of 4.7 percent per year. We use a novel dataset that contains a combination of detailed firm-level information from the annual manufacturing census, information on firms' innovative activities from Chile's innovation surveys, and firms' patent, industrial design, and trademark filings with the Chilean IP office. We use these data to look at how IP use by companies has changed over time and analyze the determinants of IP use, in particular first-time use. We find that sales growth prompts first-time use of patents and trademarks, though such use does not change the growth trajectory of firms nor does it improve their total factor productivity. We also find that trademark use is associated with new-to-the-world product innovation, which indicates that branding may be an important mechanism to appropriate returns to innovation in a middle-income country like Chile.

This book constitutes the proceedings of the 12th IFIP WG 8.5 International Conference on Electronic Participation, ePart 2019, held in Linköping, Sweden, in August/September 2020, in conjunction with the 19th IFIP WG 8.5 IFIP International Conference on Electronic Government (EGOV 2020) and the International Conference for E-Democracy and Open Government Conference (CeDEM 2020). The conference was held virtually due to the COVID-19 pandemic. The 11 full papers presented were carefully reviewed and selected from 33 submissions. The papers are clustered under the following topical sections: eParticipation developments; digital transformation; open government and transparency; and user perspectives.

The authors examine how Russia assesses and applies the correlation of forces and means-the military balance between two opponents at the global, regional, and local levels-and outline recent relevant developments in Russian military thought.

Examines the contributions of Kant, Clausewitz, Marx and Engels, and Tolstoy to the understanding of the character and causes of war and of the possibility of peace between nations.

The World from Beginnings to 4000 BCE

Supply Chain Finance

Entertainment Industry Economics

12th IFIP WG 8.5 International Conference, ePart 2020, Linköping, Sweden, August 31 – September 2, 2020, Proceedings

A Guide for Financial Analysis

Proceedings of the 10th International Conference on the Economies of the Balkan and Eastern European Countries in the Changing World (EBEEC) in Warsaw, Poland 2018