

# Governance Higher Education Global Perspectives Theories

Is there any hope for those who

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despair at the state of the world and the powerlessness of governments to find a way forward? Global Governance and the Emergence of Global Institutions for the 21st Century provides ambitious but reasonable proposals to give our

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globalized world the institutions of international governance necessary to address effectively the catastrophic risks facing humanity that are beyond national control. The solution, the authors suggest, is to extend to the international

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level the same principles of sensible governance that exist in well-governed national systems: rule of law, legislation in the common interest, an executive branch to implement such legislation, and courts to enforce it.

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The best protection is unified collective action, based on shared values and respect for diversity, to implement widely accepted international principles to advance universal human prosperity and well-being. This title is also

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available as Open Access.  
A Global Perspective on Private Higher Education provides a timely review of the significant growth of private higher education in many parts of the world during the last decade. The book is concurrent

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with significant changes in the external operating environment of private higher education, including government policy and its impact on the ongoing growth of the sector. The title brings together the trends relating to the growth and

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the decline of private higher education providers, also including the key contributing factors of the changes from 17 countries. Provides a timely review of the significant growth of private higher education in many parts of the

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world during the last decade  
Presents the significant changes in  
the external operating environment  
of private higher education Brings  
together the trends relating to the  
growth and the decline of private  
higher education providers

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The integration of new technology and global collaboration has undoubtedly transformed learning in higher education from the traditional classroom setting into a domain of support services, academic programs, and

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educational products which are made available to learners. The Handbook of Research on Transnational Higher Education is a unique compilation of the most recent research done by higher education professionals in the

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areas of policy, governance, technology, marketing, and leadership development. This publication succeeds in highlighting the most important strategies and policies for professionals, policymakers, administrators, and

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researchers interested in higher education management.

Jones, Barbara M. Kehm, Dan Mao, Christine Musselin, Peter Scott, Fengqiao Yan, Akiyoshi Yonezawa, Maria Yudkevich  
The Changing World of

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Internationalization  
Sport Management Education  
The Routledge Companion to  
International Management  
Education  
Developing Internationalised  
Education Research and Practice

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Governing Higher Education Today  
International Perspectives in Higher  
Education  
Global Challenges, Future  
Prospects  
**There is an increasing  
pressure for leading**

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**universities to perform well in competitive global and national ranking systems. International Perspectives on Leadership in Higher Education studies the complexity involved in the**

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**development and upkeep of good higher education provision. Without taking anything about leadership, management, governance, administration, authority or power for granted, this book**

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*governance-higher-education-global-perspectives-theories*

**draws together international case studies relating to specific instances of leadership to analyse how they relate to critical thinking and global challenges in higher education. Using a selection of**

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**global case studies, this book explores: The extent to which critical thinking on global challenges is employed by higher education leaders, The potential for an increase in the role of critical thinking in**

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**leadership, The creative  
potential for critical leadership  
thinking to transform  
institutions and communities,  
The essential attributes of  
critical thinking, namely  
cognitive, affective and social**

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**dimensions, and The possibility for critical thinking to contribute to the global public common good by encouraging enhanced research, teaching and public service excellence. Responding**

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**to the ever-increasing  
demands of the higher  
education climate,  
International Perspectives on  
Leadership in Higher  
Education is a vital resource  
for anyone occupying**

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**leadership positions in higher education institutions and any researchers or students looking to explore the landscape of critical thinking. Crises and scandals in the world of international**

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**management have brought a new spotlight onto how the subject is taught, studied and understood. There has been a plethora of literature on international management, but a lack of focus on how**

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**international management education (IME) can be shaped to respond to existing and future global business challenges. The Routledge Companion to International Management Education**

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**gathers together contributors from academia, industry and university administration involved in IME, to: introduce the domain of IME; describe the emerging state in new geographical areas; discuss the**

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**major issues and debates revolving around IME; explore the linkage of technology and international management, and shed light on the future of IME. The diverse background of the contributors provides a**

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**global perspective that challenges the dominant Anglo-American view, with up-to-date specific insights originating from their indigenous view points, which has often been neglected and inadequately**

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**covered. The volume answers important questions, such as: Do we need a vision in IME? What is the current state of IME? How has IME grown in emerging market segments? What roles does technology**

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**play in its recent development?  
The volume provides thought-  
provoking reading for  
educators, administrators,  
policy makers, human  
resources professionals and  
researchers. It will also give**

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**future international  
management students a  
glimpse of IME from a global  
inside-out perspective.  
Higher education and  
innovation policies are today  
seen as central elements in**

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**national economic competitiveness, increasingly measured by global rankings. The book analyses the evolution of indicator-based global knowledge governance, where various national**

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**attributes have been evaluated under international comparative assessment. Reflecting this general trend, the Shanghai ranking, first published in 2003, has pressured governments and**

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**universities all over the world to improve their performance in global competition. More recently, as global rankings have met criticism for their methodology and scope, measurements of various sizes**

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**and shapes have proliferated:  
some celebrating novel  
methodological solutions,  
others breaking new  
conceptual grounds. This book  
takes a fresh look at  
developments in the field of**

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**knowledge governance by  
showing how emerging  
indicators, innovation indexes  
and subnational comparisons  
are woven into the existing  
fabric of measurements that  
govern our ideas of higher**

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**education, innovation and competitiveness. This book argues that while rankings are becoming more numerous and fragmented, the new knowledge products, nevertheless, tend to**

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**reproduce ideas and practices existing in the field of global measurement.**

**Over the past half-century, globalization has had a profound impact on postsecondary education. The**

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**twin forces of mass higher education and the global knowledge economy have driven an unprecedented transformation. These fundamental changes have pulled in opposite directions:**

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**one pushes for wider access  
and accompanying challenges  
of quality, the other toward  
exclusive, “world class”  
research-oriented universities.  
In Global Perspectives on  
Higher Education, renowned**

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**higher education scholar  
Philip G. Altbach offers a wide-  
ranging perspective on the  
implications of these key  
forces and explores how they  
influence academe everywhere.  
Altbach begins with a**

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**discussion of the global trends that increasingly affect higher education, including the implications of mass enrollments, the logic of mass higher education systems around the world, and specific**

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**challenges facing Brazil,  
Russia, India, and China. He  
considers the numerous  
implications of globalization,  
including the worldwide use of  
the English language,  
university cross-border**

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**initiatives, the role of research universities in developing countries, the impact of the West on Asian universities, and the expansion of private higher education. Provocative and wide-ranging, Global**

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**Perspectives on Higher Education considers how the international exchange of ideas, students, and scholars has fundamentally altered higher education.**  
**International Perspectives on**

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**Leadership in Higher  
Education  
Global Perspectives on Quality  
Assurance and Accreditation in  
Higher Education Institutions  
Global Governance and the  
Emergence of Global**

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**Institutions for the 21st  
Century  
Global Perspectives on Higher  
Education  
Global Perspectives on Quality  
in Higher Education  
Governance of Higher**

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**Education  
Perspectives and Practice  
Across Higher Education**  
*The edited volume provides  
multiple lens to view school  
governance practices,  
exploring its modernization,*

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***ethical review, future trend,  
as well as the reciprocal  
influence of educational  
policy. Drawing on a wide-  
spread experience in the  
field of education  
governance from leading***

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***scholars, emerging  
scholars, doctoral research  
students and school  
principals, this book  
includes insights from 11  
countries and economies  
across four continents:***

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***Asia, Europe, North America and Oceanic. Most of them are high achievers in the OECD's PISA 2018 worldwide ranking in mathematics, science and reading. The book not only***

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***lifts to the forefront school governance educational thinking, but also acknowledges their complex evolution, especially under the current impact of COVID-19 Pandemic. This***

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*governance-higher-education-global-perspectives-theories*

***book will be of interest to academics, professionals and policymakers in education and school governance, and any scholars who engage in historical studies of***

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*governance-higher-education-global-perspectives-theories*

***education and debates  
about educational  
governance.***

***Higher education is  
increasingly important to  
the labor market success of  
individuals and the***

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*governance-higher-education-global-perspectives-theories*

***prosperity of nations, yet,  
as this book shows, public  
funding for higher  
education is declining. It  
presents innovative  
approaches to increasing  
funding for universities***

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***through closer ties with  
business and through  
privatization of universities.  
This title was first  
published in 2001: An  
edited collection of essays  
from experts in the field of***

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***quality assurance in higher education. Each contributor provides a summary of recent developments in the respective countries centred on specific themes. They include an outline of***

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***the nature of higher education in the various countries, a description of recent developments in higher education quality assurance mechanisms together with discussions of***

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***the role of government,  
funding, the implications of  
emerging new trends such  
as distance learning, and  
non-traditional modes of  
delivery and assessment.  
The book should be of use***

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***to those working in higher education - both academics and policy makers - because of its comparative focus and ability to compare strategies and structures from one country to***

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***another. Similarly those working directly in assuring quality issues should also find the volume valuable. The latest volume in the Routledge International Studies in Higher***

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***Education series,  
Accountability in Higher  
Education takes an in-depth  
look at accountability  
initiatives around the  
world. Various evaluations,  
reporting schemes, and***

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***indicator systems have been initiated both to inform the public about higher education performance and to help transform universities and colleges and improve their***

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***functioning. This edited collection provides a comparative analysis of the promises, perils and paradoxes of accountability, and the potential effect on power structures and***

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***higher education autonomy, trust and the legitimacy of the sector. Part I describes how accountability is perceived and understood in different regions of the world, identifies some of***

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***the most common elements  
in established  
accountability initiatives,  
especially related to quality  
assurance, and provides  
direction for possible future  
development. Part II***

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***focuses on responses to new demands for accountability at institutional, national and international levels, and provides practical guidance for handling accountability going***

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***forward, emphasizing the dynamic relationship between international development, government strategies and organizational change. This volume is a must-have***

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*governance-higher-education-global-perspectives-theories*

***resource for HE managers,  
administrators, policy  
makers, researchers, HE  
graduate students and  
those interested or involved  
with HE accountability  
practices.***

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***Enhancing Academic  
Research and Higher  
Education With Knowledge  
Management Principles  
Professorial Pathways  
Higher Education in  
Turmoil***

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***International Perspectives  
Global Perspectives and  
Implications for Practice  
Critical Thinking for Global  
Challenges  
Higher Education in 2040  
This volume explores convergence and***

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*divergence in the governance of higher education systems from a global and comparative perspective.*

*This volume seeks to identify and explore the dynamics of global forces on the development of higher education in Asia, in particular, how neoliberalism has affected reforms on university*

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*governance and management in the region. It includes a set of country-specific studies on how various countries have responded to the dominant neoliberal ideology at the systemic, institutional, and process levels. The focus is on the relationship between the state and the universities, which is*

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*usually reflected in the degree of autonomy and accountability allowed in a particular higher education system. The selected countries are Cambodia, China, Indonesia, India, Japan, Malaysia, Singapore, South Korea, and Thailand. Each case study examines the establishment of corporatised or*

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*autonomous universities in the country focusing on (i) the acts, reports, and/or policies that led to such a move as well as the rationales behind the move; (ii) the changes in the governance and organisational structure of the universities, highlighting the kinds of autonomy that the universities have; (iii)*

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*the new management strategies, techniques, and practices that have been introduced to the university including the internal and external quality assurance mechanisms, and (iv) some of the tensions, conflicts, and acts of resistance that may have emerged.*

*This book addresses an important topic -*

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***Conflict, mediation and dialogue.  
Conflicts are a part of life. Although  
many people assume conflicts are  
negative and, therefore, should be  
avoided, conflict is truly neutral. The  
engagement in conflict is what can be  
constructive or destructive. There are  
many positive outcomes experienced***

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*when a conflict is well managed, hence the critical role of this book. For instance, most change is driven by some level of conflict. You must learn, grow and develop effective conflict management skills as a way to manage change. Thus, the conflicts we deal with in our personal lives and in the*

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*workplace are essential to our development and our organizations' healthy development. However, if managed poorly, some conflicts can escalate to the point that they can destroy individuals or organizations. As illustrated in this book, the key to managing conflicts is to understand*

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*conflicts; expect conflicts, and manage conflicts before they escalate into destructive or costly loss of personnel, diminished climate or lead to lawsuits. The book provides one of the growing and recognized methods of dealing with conflicts - mediation and dialogue. The contents of this book reflect areas of*

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*importance addressed in mediation training: alternative dispute resolution practices, conflict management intervention options, models of thinking about conflict, the mediation format, and the skill set needed by a strong conflict management and mediator. Readers are challenged to reflect upon their biases*

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*and beliefs that may negatively impact the mediation process.*

*How do we equip learners with the values, knowledge, skills, and motivation to help achieve economic, social and ecological well-being? How can universities make a major contribution towards a more sustainable future? Amid*

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*rising expectations on HE from professional associations, funders, policy makers, and undergraduates, and increasing interest amongst academics and senior management, a growing number of higher education institutions are taking the lead in embracing sustainability. This response does not*

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*only include greening the campus but also transforming curricula and teaching and learning. This book explains why this is necessary and – crucially – how to do it. Bringing together the experience of the HEFCE funded Centre for Sustainable Futures (CSF) at the University of Plymouth and the Higher*

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*Education Academy's Education for Sustainable Development Project, the book distills out the curriculum contributions of a wide range of disciplinary areas to sustainability. The first part of the book provides background on the current status of sustainability within higher education,*

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*including chapters discussing interdisciplinarity, international perspectives and pedagogy. The second part features 13 chapter case studies from teachers and lecturers in diverse disciplines, describing what has worked, how and why - and what hasn't. Whilst the book is organised by traditional*

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*disciplines, the authors and editors emphasise transferable lessons and interdisciplinarity so that readers can learn from examples outside their own area to embed sustainability within their own curricula and teaching. Subject areas covered include: geography, environmental and Earth Sciences,*

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*nursing/health, law, dance, drama,  
music, engineering, media and cultural  
studies, art and design, theology, social  
work, economics, languages, education,  
business and built environment.*

*Academic Careers in a Global  
Perspective*

*Trends and Issues in Doctoral Education*

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*Tensions and Issues*  
*International Perspectives on Financing*  
*Higher Education*  
*Quality Management Principles and*  
*Policies in Higher Education*  
*The Globalisation of Higher Education*  
*University Governance and Academic*  
*Leadership in the Eu and China*

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**Although many countries have created effective strategies to recruit more international students due to proven economic and social benefits, recruiting international students as a field of research lacks coherence. Filling**

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**this gap, this book provides a holistic and comprehensive overview of this emerging research area.**

**"Doctoral education is of prime importance worldwide. In some countries, there is severe shortage**

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**of doctoral degree holders, while in others there is an oversupply in many fields. There is a global debate on the best ways of providing doctoral training. To illustrate global trends, the book analyses the current realities of**

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**doctoral education with the help of 15 case studies based on different countries and regions. It includes an overview of the state of the literature on doctoral education as well as an analysis of doctoral education from a**

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**historical perspective with a  
detailed comparative discussion.  
Trends and Issues in Doctoral  
Education: A Global Perspective  
also examines the challenges and  
ideas of current and proposed  
reforms in doctoral education"--**

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**Governance of Higher Education**  
explores the work of traditional  
and contemporary higher  
education scholarship worldwide,  
providing readers with an  
understanding of the  
assumptions, historical traditions,

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**and paradigms that have shaped  
the scholarship on governance.  
Bringing together the vast and  
disparate writings that form the  
higher education governance  
literature—including frameworks  
drawn from a range of disciplines**

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**and global scholarship—this book synthesizes the significant theoretical, conceptual, and empirical scholarship to advance the research and practice of governance. Coverage includes the structures of governance, cultures**

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**and practices, the collegial tradition, the new managed environment of the academy, and the politics and processes of governance. As universities across the globe face a myriad of challenges and multiple**

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**stakeholder demands, Governance of Higher Education offers scholars, practitioners, and higher education graduate students an essential resource for advancing research and the practice of governance.**

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*governance-higher-education-global-perspectives-theories*

**This book explores the future of modern higher education by looking at it on a global scale. Bert van der Zwaan compares European developments with those taking place in North America and Asia to argue that**

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*governance-higher-education-global-perspectives-theories*

**the phoenix of an entirely new type of university will rise from the ashes of the classical system: less tied to buildings and set locations, the new university will embed itself more deeply in society by offering innovative**

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**forms of digital knowledge and making customized teaching available on demand. A timely discussion of a topic whose worldwide impact continues to grow, this is essential reading for anyone concerned about the state**

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**of higher education-both for  
today's students and in the  
decades to come.**

**Sustainability Education  
Handbook of Research on  
Transnational Higher Education  
National and Global Perspectives**

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**A Global Perspective (2nd  
Edition)  
Convergence and Diversity in the  
Governance of Higher Education  
Global Perspectives on  
International Student Experiences  
in Higher Education**

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## **Comparative Perspectives**

*Higher education is universally viewed as essential, not only to economic prosperity in an increasingly globalized, knowledge-driven economies, but also to individual aspirations for intellectual fulfillment, expanding life options and the*

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*presumable economic rewards. This book discusses global perspectives, emerging challenges and opportunities of higher education.*

*"This volume is already the 50th in the book series Global Perspectives on Higher Education ! In this book, the editors and authors paid special*

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*governance-higher-education-global-perspectives-theories*

*attention to this important anniversary. The 50th volume in the book series 'Global Perspectives on Higher Education' offers a stimulating and thoughtful assessment of higher education from a global perspective which addresses the challenges and prospects for the next decade. The*

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*challenges now faced by higher education and its likely future prospects and patterns are examined in terms of policy papers and case studies. Five broad topics are considered: the situation of academic faculty, the demand for access, the role of the university in society and its*

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*governance-higher-education-global-perspectives-theories*

*governance, funding trends, and higher education's international dimensions. The volume brings together as authors fourteen of the thirty participants of the Fulbright New Century Scholars 2005/2006 program, whose research addressed the topic of Higher Education in the 21st Century: Global*

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*Challenge and National Response and was published in a volume edited by the program leaders, Philip G. Altbach and Patti McGill Peterson, Higher Education in the New Century: Global Challenges and Innovative Ideas (2007). The present book not only continues the examination and*

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*assessment of current global trends in higher education, but also bears witness to the enduring power of Senator Fulbright's vision of furthering mutual international understanding and offering collaborative study opportunities which extend the frontiers of knowledge"--*

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*governance-higher-education-global-perspectives-theories*

*Knowledge management principles, strategies, models, tools, and techniques have been proven in government, business, and industry. More recently, knowledge management has emerged as an essential enabler for the successful pursuit of scholarly activities in higher*

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*education. Knowledge management has significant contributions to make in capturing, storing, processing, and disseminating knowledge between and across these stakeholder entities and their processes to better support these interrelated processes and activities. Given the impetus provided by the*

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*United Nations Global Knowledge Economy Policy, institutions worldwide are actively pursuing the use of knowledge management in all facets of social and economic development. The importance of knowledge management research and application in academia is a critical element of this multifaceted*

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*endeavor. Enhancing Academic Research and Higher Education With Knowledge Management Principles is a compendium of cutting-edge research on the use of knowledge management in higher education and provides original, theoretical, and application-oriented research within*

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*this domain. The book will also provide insights on the management of expertise, knowledge, information, and organizational development in different types of work communities and environments. By including research on global perspectives, the implementation of knowledge*

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*management at universities, current trends in the field, and the results, this book is a valuable reference work for professionals and researchers working in the field of information and knowledge management in various disciplines, and academics, analysts, developers, students, technologists,*

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*education consultants, higher education administrators, academicians, stakeholders, and practitioners seeking to learn, improve, and expand their theoretical and applied knowledge of knowledge management tools and techniques, models, processes, and systems in*

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*governance-higher-education-global-perspectives-theories*

*higher education.*

*Good governance is good PR, it is important in every sphere of society, whether it be the corporate environment, the political, or wider society. When resources are too limited to meet the minimum expectations of the people, it is a good*

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*governance-higher-education-global-perspectives-theories*

*governance level that can help to promote the welfare of society. Enlightened companies recognise that there is a clear link between governance and corporate social responsibility and make efforts to link the two. Unfortunately this is too often no more than making a claim that good*



*governance is a part of their CSR policy as well as a part of their relationship with shareholders. Corporate Governance and CSR are significant issues in all parts of the world, huge amounts of time and energy are devoted to its global interpretation. Most analysis however*

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*governance-higher-education-global-perspectives-theories*

*is too simplistic to be helpful as it normally resolves itself into simple dualities: rules based v principles based or Anglo-Saxon v Continental. The editors of this book argue that this is not helpful - that the reality is far more complex. They show that Corporate Governance and CSR*

*Page 122/213*

*cannot be understood without taking geographical, cultural and historical factors into account. It is necessary, they say to understand the concerns of people in different parts of the world. Therefore, by using a wealth of case studies, theoretical models, and drawing on the knowledge and*

*Page 123/213*

*perspective of experts from around the world, the editors have produced this valuable book. Global Perspectives on Corporate Governance and CSR discusses issues such as regional and cultural similarities and differences, the contexts of differing legal frameworks and governance codes, differences*

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*governance-higher-education-global-perspectives-theories*

*between large companies and SMEs, governance in new environments (companies and economies) versus stable environments, and the changing environment affecting corporate social responsibility around the world. The editors then synthesise this in a way that will be helpful to business people*

*Page 125/213*

*governance-higher-education-global-perspectives-theories*

*as well as to academics.*

*Rankings and Global Knowledge*

*Governance*

*Accountability in Higher Education*

*Global Perspectives on Recruiting*

*International Students*

*Quality Assurance in Higher Education*

*Widening Higher Education*

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*Participation*

*Higher Education in the Next Decade*

*Higher Education*

***Internationalization is a  
pervasive force shaping  
and challenging higher  
education as it faces the***

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*governance-higher-education-global-perspectives-theories*

*new realities and  
turbulence of  
globalization. In a  
thoughtful and provocative  
way, this book provides a  
critical perspective on  
the rationales, benefits,*

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*risks, strategies, and  
outcomes of  
internationalization.  
This insightful collection  
of essays explores the  
ways in which open  
education can democratise*

*Page 129/213*

*governance-higher-education-global-perspectives-theories*

*access to education for  
all. It is a rich resource  
that offers both research  
and case studies to relate  
the application of open  
technologies and  
approaches in education*

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*governance-higher-education-global-perspectives-theories*

*settings around the world.  
A must-read for  
practitioners, policy-  
makers, scholars and  
students in the field of  
education.*

*The ebook will be Open*

*Page 131/213*

*governance-higher-education-global-perspectives-theories*

*Access and made available  
on publication. Written by  
many of the key  
influencers at the  
Principles for Responsible  
Management Education  
(PRME), the book focuses*

*Page 132/213*

*governance-higher-education-global-perspectives-theories*

*on advancing sustainable  
development into  
education, research and  
partnerships at higher  
education institutions  
and, specifically, at  
business schools, with the*

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*purpose of educating  
responsible leaders for  
today and tomorrow. The  
book serves as a concrete  
source of inspiration for  
universities and other  
stakeholders in higher*

*Page 134/213*

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*education on structures,  
processes and content for  
how to advance responsible  
management education and  
sustainable development.  
It articulates the  
importance of key themes*

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*connected with climate change, gender equality, anti-corruption, business for peace, anti-poverty and other topics that are related to the Sustainable Development Goals (SDGs).*

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*The book emphasizes the  
significance of  
local-global interaction,  
drawing on local action at  
management schools in  
combination with global  
knowledge exchange across*

*Page 137/213*

*governance-higher-education-global-perspectives-theories*

*the PRME community. In addition, the book clearly demonstrates the background, key milestones and successful achievements of PRME as a global movement by*

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*management schools in  
collaboration with a  
broader community of  
higher education  
professionals. It  
exemplifies action in  
various local geographies*

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*governance-higher-education-global-perspectives-theories*

*in PRME Chapters, PRME Working Groups and the PRME Champions work to advance responsible management education. The authors of the book are all globally experienced*

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*governance-higher-education-global-perspectives-theories*

*deans, professors,  
educators, executives and  
students with a global  
outlook, who are united to  
advance responsible  
management education  
locally and globally. The*

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*governance-higher-education-global-perspectives-theories*

*book will be invaluable  
reading for university  
leaders, educators,  
business school deans and  
students wanting to  
understand and embed  
responsible management*

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*governance-higher-education-global-perspectives-theories*

*education approaches  
across their institutions  
and curricula.*

*This book examines a range  
of contemporary issues  
related to the global  
delivery of sport*

*Page 143/213*

*governance-higher-education-global-perspectives-theories*

*management education. At a time of unprecedented change in Higher Education, the book looks closely at how sport management education can and should deliver*

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*governance-higher-education-global-perspectives-theories*



*positive outcomes in sport  
business and management  
outside of the university.  
The book brings together  
sport management academics  
from around the globe and  
examines how their*

*Page 145/213*

*governance-higher-education-global-perspectives-theories*

*practice in education has been shaped by the cultural, religious, and political context of the national regions in which they work. It aims to identify core principles*

*Page 146/213*

*governance-higher-education-global-perspectives-theories*

*in sport management  
education and  
implementation, and  
discusses the key aspects  
of sport management  
programs, from curriculum  
design and pedagogy to*

*Page 147/213*

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*issues around unified accreditation and the needs of employers. It also focuses in on what sport management education might look like in an increasingly digital post-*

*COVID world. This is essential reading for all sport management educators and anybody working in sport-related professions looking to understand global educational*

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*platforms and their  
implications for policy at  
local, regional, national,  
and international level.  
Competition in Higher  
Education Branding and  
Marketing*

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*Global Perspectives,  
Theories, and Practices  
Open Education  
Responsible Management  
Education  
The PRME Global Movement  
Higher Education,*

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*Innovation and  
Competitiveness  
Governance Models for  
Latin American  
Universities in the 21st  
Century*

*This volume provides a*

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*critical examination of  
branding and marketing in  
higher education from  
national, regional, and  
global perspectives.  
Contributors with expertise  
in higher education,  
sociology, comparative and*

*Page 153/213*

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*international education,  
marketing, rankings, and  
educational philanthropy use  
novel theoretical frameworks  
and cases from Africa, Asia,  
Europe, Latin America, and  
the US to map the brandscape  
of higher education.*

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*Empirical cases and literature analysis show that brand building is becoming a deliberate goal for higher education. This book illustrates student-institution dynamics, as well as the critical role of*

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*policy and  
professionalization to  
support branding and  
marketing strategies in  
higher education in relation  
to equity.*

*This book argues that the  
neoliberal globalisation of*

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*higher education faces a  
need for recalibration. In  
light of increased concerns  
from universities in  
cultivating globalisation,  
this volume brings together  
a multi-ethnic and  
multilingual team of*

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*researchers who argue that the continued development of internationalized education now requires new research and practices. As university leaders seek to build the best programs to help students to go abroad, they*

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*can face a number of challenges - risk management, negotiating with diverse partners, designing rich experience-based learning and the hopes, fears and limitations of the students themselves.*

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Consequently, the authors argue that changes are particularly important given the current US-centric and UK-centric structural readjustments to globalization policies across all fields of higher

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*education and knowledge  
production. This multi-  
perspectival edited  
collection will appeal to  
students and scholars of  
global education,  
globalization and  
international education.*

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*governance-higher-education-global-perspectives-theories*

*Global Perspectives on International Student Experiences in Higher Education examines a wide range of international student experiences empirically from multiple perspectives that includes*

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*governance-higher-education-global-perspectives-theories*

*socio-cultural identities,  
contextual influences on  
their learning experiences,  
their wellbeing experiences,  
and their post-study  
experiences. This collection  
sheds light on the over five  
million students who cross*

*Page 163/213*

*governance-higher-education-global-perspectives-theories*

*geographical, cultural, and educational borders for higher education outside of their home countries. This book consists of nineteen chapters spread across four sections. Throughout the book, contributors question*

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*the existing assumptions and values of international student programs and services, reexamine and explore new perspectives to present the emerging challenges and critical evaluations of student*

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*experiences and their identities. Offering a rich understanding of these students and their global college experiences in Africa, Asia, Australia, Europe and Americas, this book offers research-based*

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*strategies to effectively  
recruit, engage, support,  
and retain international  
students as they participate  
in higher educational  
settings around the world.  
This book provides resource  
material to benefit*

*Page 167/213*

*educators, policymakers, and staff who work closely with international students in higher education.*

*Governments have introduced policies to widen the participation of disadvantaged students in*

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*higher education. Widening participation policies are also introduced to ensure that higher education contributes to social and economic outcomes. This book includes important insights from 23 leading scholars*

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*across 11 countries on a wide range of topics that focus on government policies, institutional structures and the social and economic impacts of widening participation. While widening participation*

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*policies and outcomes in developed countries are more widely documented, the policies, achievements, and challenges in other countries such as Brazil, China, Indonesia, South Africa and Palestine are not*

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*so widely disseminated.  
Therefore, the 'untold  
stories' of policies and  
outcomes of widening  
participation are a key part  
of this book. The chapters  
are organised according to  
three overarching themes,*

*Page 172/213*

*which include national and transnational studies of the history of widening participation and current policies; inclusive learning and academic outcomes; and socioeconomic structures, concepts and theories.*

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*engages prominent academics,  
earlier career researchers,  
and research students  
provides a wide range of  
topics related to widening  
participation explores  
social and economic impact  
of widening student*

*Page 174/213*

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*participation presents  
untold stories of widening  
participation in developing  
countries experiencing  
growth in youth population  
Trends, Challenges and  
Practices  
Challenges and Opportunities*

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*Comparative Analysis, Global  
Perspectives, and Future  
Propositions  
Global Perspectives,  
Emerging Challenges and  
Opportunities  
Conflict Management and  
Dialogue in Higher Education*

*Page 176/213*



***A Global Perspective  
Global Perspectives on  
Corporate Governance and CSR***

The significant growth of number of students enrolled in tertiary education institutions in the recent past decades has caused an

unprecedented expansion of higher education systems. The rapid and constant social, economic and technological mutations and international competition make the importance of qualitatively well-educated citizenry and labor forces

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very decisive. Globalization has developed a powerful impact on the development of higher education and imposes new challenges for the organization (standards, financing, regulations). Systems of higher education tend to detach

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from the national models and adopt a more "global" orientation. The implementation of quality assurance is one of the recent and most decisive transformations of higher education. Different higher education systems are trying to

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develop assessment tools (internal and external) to improve the quality of teaching, research and extension activities, and these are either based on experiences of selected countries or are extensively country specific. The quality assurance

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procedures that were often dependent on national directorial traditions have gradually tended to converge and led to a setup of common tools and standards. Countries under a centralized system tend to impose a uniform

and general model while decentralized systems give greater freedom to universities to set up their own quality. International rankings of universities also contribute to impose a set of transnational standards and values,

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which is also being considered as indicative by the stakeholders. The present book tries to look at the quality assurance mechanism, international rankings and its impact in both absolute and comparative fashion in context of

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11 countries from different parts of the world.

"This book provides practical and encouraging cases from various European and Chinese higher education institutions, to show how they have challenged with

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environmental or social forces and respond to them, and to reveal empirical findings about perceptions and practices of academics and academic leaders in Chinese and European universities"--

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"This book examines a range of contemporary issues related to the global delivery of sport management education. At a time of unprecedented change in Higher Education, the book looks closely at how sport management education

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can and should deliver positive outcomes in sport business and management outside of the university. The book brings together sport management academics from around the globe and examines how their practice in education has

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been shaped by the cultural, religious and political context of the national regions in which they work. It aims to identify core principles in sport management education and implementation, and discusses the key aspects of sport management

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programs, from curriculum design and pedagogy to issues around unified accreditation and the needs of employers. It also focuses in on what sport management education might look like in an increasingly digital post-COVID world. This is

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essential reading for all sport management educators and anybody working in sport-related professions looking to understand global educational platforms and their implications for policy at local, regional, national and international

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level"--

International growth in higher education, the introduction of new providers and increased public and state interest in university structures, levels of fees and funding models have made

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governance in higher education a vital and sometimes controversial topic. *Governing Higher Education Today* provides challenging perspectives on the longer-term dynamics and policy trends in a world market for higher education.

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Through international perspectives and case studies, it considers: The emerging national responses, which are likely to shape institutional governance in the next decade. An analysis of the trends and strategic directions in

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governance and policy in higher education. Insights from practising thought leaders on the future of higher education governance and policy. Traditions and values within higher education governance. Lessons and trends in the

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interaction of institutions and government. Whether you sit on a governing body, work in a university leadership role or in a governance or policy team, teach or study higher education, *Governing Higher Education Today* provides a

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thoughtful yet practical guide to the future of university governance with international applicability.

Global Perspectives on Teaching Excellence

School Governance in Global Contexts

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a global approach  
Global Influences and Local  
Responses  
Global Perspectives on Trust and  
Power  
The Governance and Management  
of Universities in Asia

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## A Global Perspective on Private Higher Education

Teaching excellence in higher education needs to be promoted and celebrated.

However, a universal definition of excellent teaching remains elusive, and robust evidence about how it affects student learning appears to be lacking. This

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timely book explores the notion of teaching excellence from the viewpoint of a variety of international authors; guiding the reader to understand the complex terrain in which teaching excellence is foregrounded, and highlighting a number of key issues facing the future of global higher education. Global Perspectives on

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Teaching Excellence explores: what is meant by teaching excellence, whether it can be measured and if so, how? the impact of teaching excellence frameworks, initiatives and awards. the new challenges for delivering global teaching excellence fit for the 21st century. With a mix of political, theoretical and applied research

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foci, each chapter also includes a short critical commentary from international experts in the field to further the debate and situate the topics in a wider context. *Global Perspectives on Teaching Excellence* is essential reading for academic and education policymakers, researchers, and undergraduate and

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postgraduate students in education. One of the key elements in determining the socio-economic significance of education is quality. Quality management plays an integral role in higher education by ensuring that quality benchmarks are being met, thereby attributing to its prestige, increased enrollment, and student success.

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Quality management policies must be successfully implemented for the institution to thrive. With quality management still in the growing stage, research is needed regarding the applications, challenges, and benefits of these policies within advanced academics.

Quality Management Principles and

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Policies in Higher Education provides emerging research exploring the theoretical aspects of quality management policies and applications within the educational field. Featuring coverage on a broad range of topics such as faculty involvement, administration practices, and critical success factors, this book is ideally

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designed for educators, administrators, educational consultants, researchers, policymakers, stakeholders, deans, provosts, chancellors, academicians, and students seeking current research on successfully implementing quality management systems in teaching, learning, and administrative processes.

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Quality accreditation in higher education institutions (HEIs) is currently a buzzword. The need to maintain high-quality education standards is a critical requirement for HEIs to remain competitive in the market and for government and regulatory bodies to ensure the quality standards of programs

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offered. From being an implicit requirement that is internally addressed, quality assurance activities become an explicit requirement that is regularly audited and appraised by national and international accreditation agencies. HEIs are voluntarily integrating quality management systems (QMS), institutional

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and program-specific, in response to the political and competitive environment in which it exists. Through its higher education department or by creating non-profitable accreditation bodies, many governments have implemented a quality framework for licensing HEIs and invigilates its adherence based on which

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accreditation statuses are granted for HEIs. Global Perspectives on Quality Assurance and Accreditation in Higher Education Institutions provides a comprehensive framework for HEIs to address quality assurance and quality accreditation requirements and serves as a practical tool to develop and deploy well-defined quality

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management systems in higher education. The book focuses on the critical aspects of quality assurance; the need to develop a concise and agile vision, mission, values, and graduate attributes; and to develop a system that effectively aligns the various activities of the HEI to the attainment of the strategic priorities listed in the

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institutional plans. The chapters each cover the various facets of the quality assurance framework and accreditation agencies' requirements with practical examples of each. This book is useful for HEI administrators, quality assurance specialists in HEIs, heads of academic departments, internal auditors, external auditors, and

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other practitioners of quality, along with stakeholders, researchers, academicians, and students interested in quality assurance and accreditation in higher education.  
A new era for higher education